

BAND OF OUTLAWS 2020

Outlaw Feed is proud to announce we're in search for our 2nd inaugural Band of Outlaws. We are looking for cowboys, cowgirls, and equestrians from any and all riding disciplines who are interested in becoming part of our team and willing to represent Outlaw Feed and the principles of loyalty, character, and integrity. To be considered, we require usage of our products for a minimum of three months prior to applying. We believe in relationships with riders and stables who are willing to promote the Outlaw Feed brand and are highly motivated to work hard to meet their goals on AND off their horse.

Outlaw Feed will be selecting a certain number of Outlaws for the 2020 season. To submit your name for consideration, please fill out the application and return it via email or regular mail to the address listed below. Submitting your application does not guarantee selection and Outlaw Feed has the right to limit the number of Outlaws per region/location. We review every application carefully and response time can vary depending on time of year and number of applications received. Please wait 30 days from the day you submit your application before contacting us for an update.

Outlaw Feed's Band of Outlaws is currently open to USA residents of the lower 48 states. If you have questions regarding this program or our products, please email us at the address below.

Attach additional pages as necessary and return completed application by mail or email to:

Outlaw Feed

Attn: Band of Outlaws

P.O. Box 485

South St. Paul, MN 55075

Email: Outlaws@Outlaw-Feed.com

Band of Outlaw requirements:

1. Use and promote Outlaw Feed products
2. Post on social media MINIMUM 3x per month promoting Outlaw Feed and the benefits you're seeing from our products
** Failure to meet the posting requirement in one month, member will receive a warning. Failure to meet the posting requirement a second time, discount lowers to 10%. Failure to meet the posting requirement for a third month, Band of Outlaws status will be revoked.
3. Each social media post must tag the Outlaw Feed account in the post and include our website www.Outlaw-Feed.com, your discount code for 10% off, and hashtags #OutlawFeed, #BandofOutlaws, and #JustTheFlax in the text portion.
4. Promote Outlaw Feed when giving interviews, training, and at shows/competitions
5. Provide Outlaw Feed photos and information about yourself and your horse(s) throughout the year
6. Outlaw Feed has your permission to use photos/info provided by you on our social media outlets and website to further promote our products without further compensation. **Personal contact information will not be shared unless authorized by you.**

Being part of Band of Outlaws includes:

1. One free 30-Day Flax Pax
2. 25% discount on product for personal use for 2020 (discount expires 12/31/20)
3. Personalized Outlaw Feed discount code to share with family, friends, and new customers (codes expire 12/31/20)
4. Free 25lb bag of Cold Milled Flax for every 10 orders received using your discount code
5. Outlaw Feed patch and your **choice** of Outlaw Feed cap/polo/pullover
6. Promotion of you, your horse(s), and your accomplishments on Outlaw Feed social media outlets and website
7. Small banner to hang on stall during shows/competitions
8. Option to obtain samples & literature to distribute

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APPLICATION

Name: _____

Address: _____

City: _____ State: _____ Zip: _____ Phone: _____

Email: _____ Date of Birth: _____

Age: _____ Horse's Name: _____ Discipline: _____

Which Outlaw Feed products do you use? What differences have you noticed?

Do you regularly show/compete? Y/N How many shows/events will you be competing in this season? _____

List 4 competitions/events you plan to attend this season:

List any clubs/associations you are a member of:

List all social media accounts and websites along with # of followers for each:

List any awards/titles you have won with your horse:

What are your goals with your horse for this season?

What non-horse clubs/associations/teams do you belong to?

What non-horse awards/titles have you received?

List all current sponsors and details of sponsorship:

Why did you choose Outlaw Feed?

How do you envision promoting Outlaw Feed and our product(s)?

What are you looking to receive from Outlaw Feed?

List anything else you feel will help you be selected as one of our Outlaws:

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By signing below, you agree to abide by the requirements of this Band of Outlaws program set forth by Outlaw Feed. Failure to fulfill these requirements, displaying conduct unbecoming, or failure to show integrity, good character, and loyalty may result in your dismissal from this program.

Applicant Signature: _____ Date: _____

If applicant is under the age of 18 at time of submitting application, signature of parent/guardian is required:

Parent/Guardian Signature: _____ Date: _____

If selected to be part of our program, would you want the following to distribute (check all that apply):

_____ Samples

_____ Literature



OUTLAW
FEED

Outlaw Feed, LLC reserves the right to change or discontinue this program at any time.