

# BAND OF OUTLAWS 2019

Outlaw Feed is proud to announce we're in search for our 1<sup>st</sup> inaugural Band of Outlaws. We are looking for cowboys and cowgirls from any and all riding disciplines who are interested in becoming part of our team and willing to represent Outlaw Feed and the principles of loyalty, character, and integrity. We believe in relationships with riders and stables who are willing to promote the Outlaw Feed brand and are highly motivated to work hard to meet their goals on AND off their horse.

Outlaw Feed will be selecting a certain number of Outlaws for the 2019 season. To submit your name for consideration, please fill out the application and return it to the address listed below. Submitting your application does not guarantee selection and Outlaw Feed has the right to limit the number of Outlaws per region/location. We review every application carefully and response time can vary depending on time of year and number of applications received. Please wait 30 days from the day you submit your application before contacting us for an update.

Outlaw Feed's Band of Outlaws is currently open to USA residents of the lower 48 states. If you have questions regarding this program or our products, please email us at the address below.

Attach additional pages as necessary and return completed application by mail or email to:

Outlaw Feed

Attn: Band of Outlaws

P.O. Box 485

South St. Paul, MN 55075

Email: [Info@Outlaw-Feed.com](mailto:Info@Outlaw-Feed.com)

Band of Outlaw requirements:

1. Use and promote Outlaw Feed products
2. Post on social media 4x per month promoting Outlaw Feed and the benefits you're seeing from our products
3. Wear Outlaw Feed apparel during competitions/training/horse events/etc.
4. Promote Outlaw Feed when giving interviews, training, and at shows/competitions
5. Provide Outlaw Feed photos and information about yourself and your horse(s) throughout the year
6. Outlaw Feed has your permission to use photos/info provided by you on our social media outlets and website to further promote our product without further compensation. Personal contact information will not be shared unless authorized by you.

Being part of Band of Outlaws includes:

1. Personalized Outlaw Feed business cards with discount code for family, friends, and fans
2. Free 25lb bag of Cold Milled Flax for every 10 orders received using your promo code
3. Outlaw Feed apparel i.e. hat, performance shirt, bandanna, etc.
4. Free 25lb bag of Cold Milled flax
5. 25% discount on product for personal needs for 2019
6. Promotion of you, your horse(s), and your accomplishments on Outlaw Feed social media outlets and website
7. 1-on-1 interview with Outlaw Feed for Meet the Outlaws
8. More opportunities with growth

# BAND OF OUTLAWS 2019

## APPLICATION

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Birthdate: \_\_\_\_\_

Age: \_\_\_\_\_ Horse's Name: \_\_\_\_\_ Discipline: \_\_\_\_\_

Do you use any Outlaw Feed products? If so, which ones and what benefits have you noticed:

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Do you regularly compete? Y/N List 4 competitions/events you plan to attend in 2019:

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List any clubs/associations you are a member of:

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List all social media accounts and websites along with # of followers for each:

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List any awards/titles you have won with your horse:

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What are your goals with your horse for 2019?

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What non-horse clubs/associations/teams do you belong to?

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What non-horse awards/titles have you received?

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List all current sponsors and details of sponsorship:

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Why did you choose Outlaw Feed?

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How do you envision promoting Outlaw Feed and our product(s)?

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What are you looking to receive from Outlaw Feed?

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List anything else you feel will help you be selected as one of our Outlaws:

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# BAND OF OUTLAWS 2019

By signing below, you agree to abide by the requirements of this Band of Outlaws program set forth by Outlaw Feed. Failure to fulfill these requirements, displaying conduct unbecoming, or failure to show integrity, good character, and loyalty may result in your dismissal from this program.

Applicant Signature: \_\_\_\_\_ Date: \_\_\_\_\_

If applicant is under the age of 18 at time of submitting application, signature of parent/guardian is required:

Parent/Guardian Signature: \_\_\_\_\_ Date: \_\_\_\_\_



Outlaw Feed, LLC reserves the right to change or discontinue this program at any time.